



BSNL Chennai Telephones

Introduction of Cashback scheme for all the new and existing BSNL's LL/BB/BBoWiFi Customers who opts half yearly/annual payment option

(Circular No.R&C-CFA No.150/18-19 dated 07.12.18)

1. It is hereby conveyed that competent authority has approved the
 - a) ***To introduce the following Cashback scheme for all the new and existing BSNL's LL/BB/BBoWiFi Customers who opts half yearly/annual payment option in all the Circles. Details are as follows:***
 - i. **Customers (new and existing) subscribing to annual and half yearly rental plans will be charged full rental amount and eligible cashback (defined below) shall be credited back to customer account.**
Eg. During New Registration or Plan change to annual option, instead of current practice of charging the customer with 11/10 months rental, 12 months rental will be charged to customer.
 - ii. **25% cashback/credit will be given to customers opting for annual plan and 15% cashback/credit will be given to the customers opting for half yearly plan.**
E.g. if the annual rental is Rs.1000 and GST is Rs.180. Post payment against the invoice, an amount of Rs.250 will be given as credit adjustment / cashback.
 - iii. **This cashback credited amount is utilizable against any type of payment customer does in future to BSNL for that number like add on pack, plan upgrade etc.**
 - iv. **In case customer is going for plan change of this service, second cash back will not happen to this service within the period of one year of taking annual subscription. Differential amount shall be charged for the service upgrade.**
 - b) The scheme shall be effective w.e.f. **10th Dec-2018** for a period upto **31st Dec-2018**
2. All other terms and condition shall remain same as per earlier circulars.