



BSNL CHENNAI TELEPHONES

Revision of tariff for Bulk Push SMS Services.

It is hereby conveyed that the tariff for Bulk Push SMS Services are revised w.e.f 04.01.2021. The details are as given below:

I) Revised Bulk Push SMS Tariff/Slabs:-

S. No.	Push SMS per month	SMS Charges (in paisa per SMS) (excluding GST)			
		SMS from BSNL to BSNL customers "On-net (paisa per SMS)"		SMS from BSNL to other telecom service provider customers "Off-net (paisa per SMS)"	
		Transactional/Promotional SMS		Transactional/Promotional SMS	
		Existing	Revised	Existing	Revised
1	less than 50 Thousand	Revised Flat Rs.6,500*			
2	50 thousand to < 1 Lakh	Revised Flat Rs.12,000*			
3	1 Lakh to <10 Lakh	10	10	11.2	11.2
4	10 Lakh to <50 Lakh	9.2	9.4	10.2	10.2
5	50 Lakh to <1 Crore	8.8	9.0	9.2	9.2
6	1 Crore to < 2 Crore	8.5	8.7	8.9	8.9
7	2 Crore to < 5 Crore	8.2	8.4	8.6	8.6
8	5 Crore to < 10 Crore	8.0	8.2	8.4	8.4
9	10 Crore to < 30 Crore	7.8	8.0	8.2	8.2
10	30 Crore to < 50 Crore	7.6	7.8	8.1	8.1
11	50 Crore to < 80 Crore	7.3	7.5	7.9	7.9
12	80 Crore and above	7.3	7.4	7.9	7.8

Terms and conditions:

1. The above mentioned tariff will be implemented from 04.01.2021
2. SMS will be pushed to the requested database (shared by the customer) or Mobile customers of BSNL Chennai Telephones (except DND numbers).
3. The documents required to process the Bulk Push SMS are i) ID proof, ii) Address proof and the iii) Request letter containing – Required Date of SMS Push & the Content of the SMS.
4. Message length should not exceed more than 160 characters including space and special characters and can be in English or Tamil.
5. ***GST at 18% will be charged over and above the tariff mentioned.**
6. **The above quoted rate is applicable w.r.t one message content with 160 characters only.**
7. The SMS request is valid for a period of 30 days from the date of payment.
8. Payment accepted in the form of NEFT/DD (in favour of AO (CASH) Cellone).

Note: After receipt of payment, the SMS will be pushed on the requested date(s) (not later than a period of one month). To know more details please contact: 044-28417799.

SMS Request Processed at:

O/o PGM (Sales and Marketing –Consumer Mobile),
V Floor, Anna Road Telephone Exchange,
BSNL, Chennai Telephones,
10, Dams Road, Chennai -2.
044-28417799.